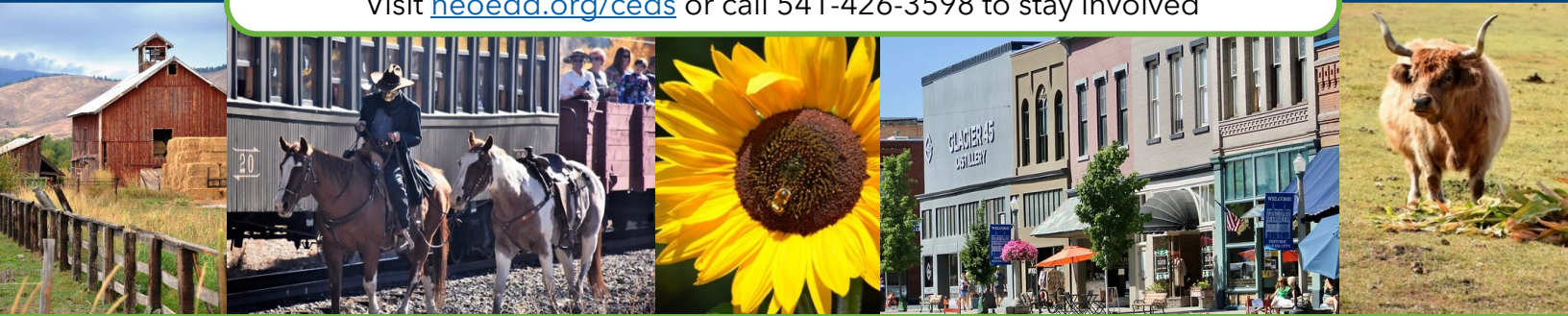


NE OREGON CEDS | 2023-28

Visit neoedd.org/ceds or call 541-426-3598 to stay involved



WHAT IS A CEDS?

The Comprehensive Economic Development Strategy (CEDS) describes the economic development priorities for a federally-designated region (in this case Baker, Union, and Wallowa counties) over a five-year period.

The CEDS helps partners at the local and regional levels align their work around shared priorities.

WHAT IS NEOEDD?

The Northeast Oregon Economic Development District (NEOEDD) is designated by the U.S. Economic Development Administration (EDA) to work on economic development efforts in Baker, Union, and Wallowa counties. NEOEDD advocates for, supports, and coordinates regionally significant economic development activities in the region. Every five years, it is responsible for updating the CEDS.

Strengths

- Human capital
- Institutional assets
- Physical assets
- Cultural assets

Weaknesses

- Affordability and income
- Infrastructure
- Regulatory environment
- Skills, education, and opportunity

Opportunities

- Innovations in building, manufacturing, and agriculture
- Abundant natural resources
- Changing demographics
- Collaborative spirit

Threats

- State and federal policies that are not designed for rural
- Long-term trends like a changing climate, population decline, online shopping, and recreation overuse
- Capacity-constrained, siloed, and disjointed economic development efforts

STRATEGIC PRIORITIES



WORKFORCE



HOUSING



BUSINESS
DEVELOPMENT





INFRASTRUCTURE


2023-28 CEDS | TOP PRIORITY ACTIONS

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WORKFORCE	Project/Initiative	Lead	Partners
	Youth Development: Promote expansive vision of education pathways via a career planning program	Eastern Oregon Workforce Board or WorkSource Oregon	Baker Technical Institute, community colleges, trade schools, high schools/school districts
	Adult Preparation & Growth: Encourage employers to offer more on-the-job training	Eastern Oregon Workforce Board or WorkSource Oregon	Baker Technical Institute, community colleges, trade schools
	Coordination, Leadership, and Policy: Encourage employee retention; work to expand childcare	Eastern Oregon Workforce Board or WorkSource; Early Learning Hubs	City Economic Development leads, employers; Schools, employers, NEOEDD

HOUSING	Project/Initiative	Lead	Partners
	Coordinated Housing Strategy: Establish a regional housing resource center	NEOEDD (pending funding)	REV at EOU, Wallowa Resources, DLCDC, cities and counties, housing authority, foundations, Dept of Housing and Community Services

BUSINESS DEVELOPMENT	Project/Initiative	Lead	Partners
	Funding: Develop a financing program for small loans and grants (\$25k or less)	NEOEDD (pending funding)	Public/nonprofit + private partnership, CRA funds (banks)
	General Coordination and Advocacy: Convene annual business development summits to ensure better alignment of strategy	Business Oregon	NEOEDD, cities, counties, economic development corporations, nonprofits, EOU, BMCC, BTI, Regional Solutions Team, InREV
	General Coordination and Advocacy: Pursue a responsible tourism strategy	Eastern Oregon Visitors Association	Tourism businesses, DMOs, nonprofits, local groups, non-tourism businesses, cities, counties, Regional Solutions Team, Travel Oregon, NEOEDD

INFRASTRUCTURE	Project/Initiative	Lead	Partners
	Sector Strategies: Increase broadband connections in rural areas	Oregon Broadband Office	NEOEDD, Broadband Action Team, providers/ISPs, Regional Solutions Team, counties, health care organizations, educators
	Development Strategy: Increase grantwriting capacity via a pilot resource-sharing collaboration between jurisdictions	NEOEDD (pending funding)	Participating jurisdictions