

NEOEDD Website Redesign RFP Updates and Q&As

Updated 12/16/2021

Update - Proposal deadline error in the RFP. The deadline is **January 28, 2022**, not December 20, 2021.

Q - The verbiage in the scope of work indicates the selection of a contractor, but the verbiage in the proposal instructions indicates more of a consultant. We just want to clarify which you would rather prefer, and would this have an overall effect on the selection process?

A - We are looking for a contractor with specialized skills who will redesign the website and do ongoing maintenance (e.g., security updates). If necessary, the contractor may be involved with a page update/creating new pages. NEOEDD will oversee regular updates of content.

Q - In terms of economic development departments in other counties, is NEOEDD, more or less, considered a competitor or partner?

A - NEOEDD covers Baker, Union, and Wallowa counties and we mainly partner with economic development departments in our region. We do connect and partner with other economic development districts in Oregon, <https://oedd.org/members/>.

Q - Current theme of the website?

A -

Theme Name: Kalium

Version: 3.4.4

Q - Current plugins that are activated on the site?

A -

Advanced Custom Fields PRO

Akismet Anti-Spam

Better Search Replace

Classic Editor

DreamObjects Backups

Google Analytics Dashboard for WP (GADWP)

Hello Dolly

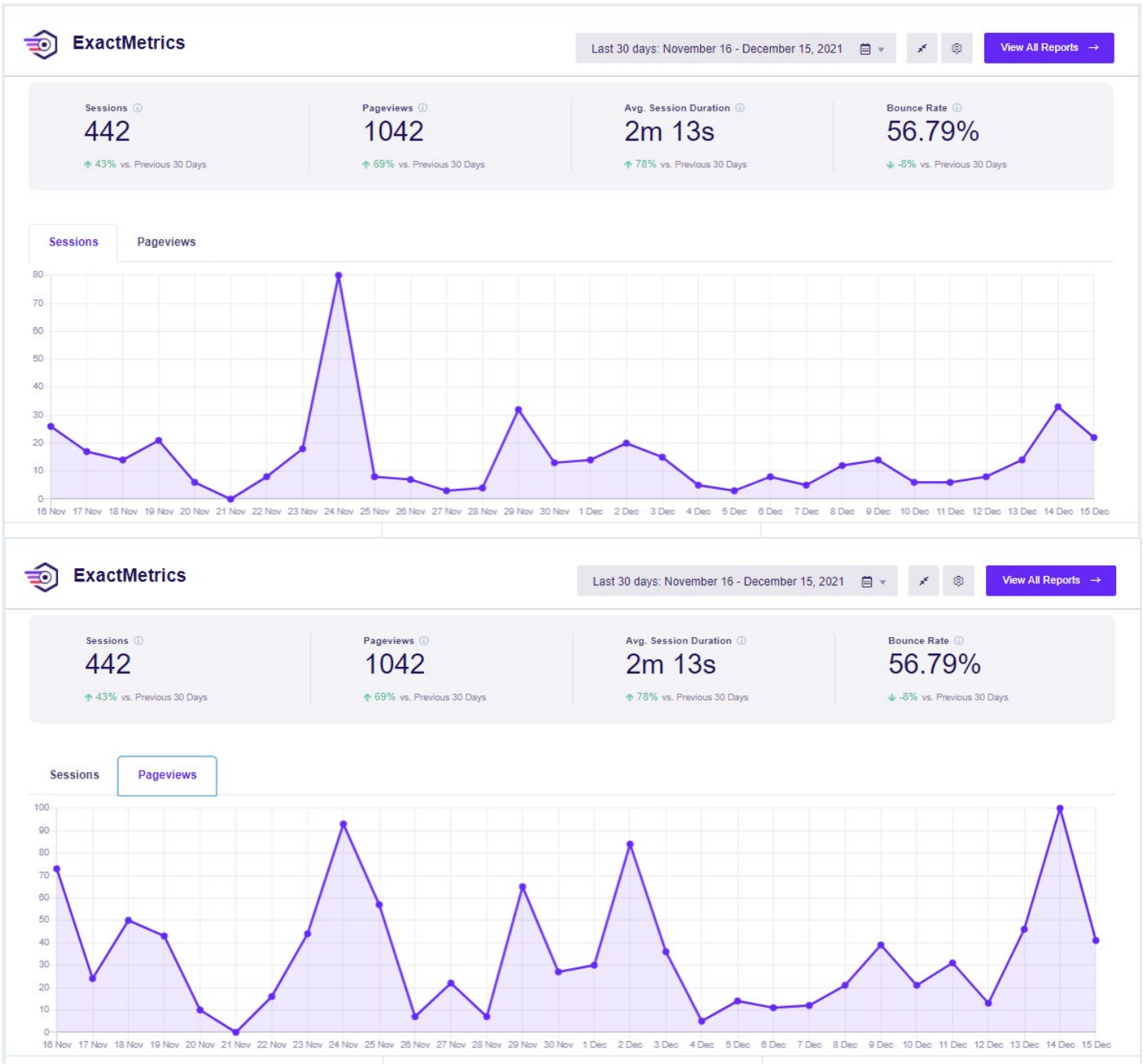
Portfolio Post Type

Wordfence Security

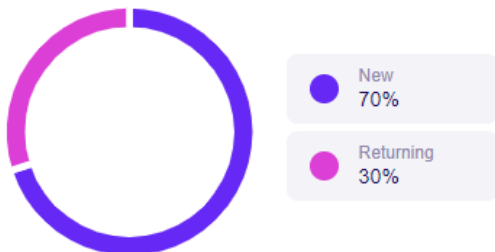
WPBakery Page Builder

Q - Last six months of google analytics to see traffic flow of current site?

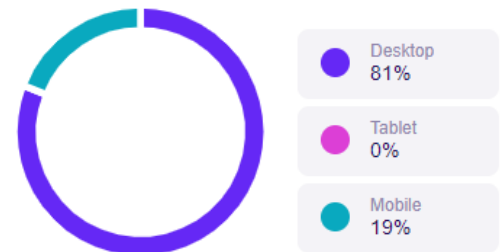
A – We do not have ExactMetrics PRO, so we are restricted to only one month of data and basic features.



New vs. Returning Visitors








Device Breakdown



Top 10 Countries ^①

1.	 United States	422
2.	 China	10
3.	 Colombia	2
4.	 Philippines	2
5.	 Canada	1
6.	 France	1
7.	 Ireland	1
8.	 India	1
9.	 Italy	1
10.	 Pakistan	1

Top 10 Referrals ^①

1.	 us3.campaign-archive.com	5
2.	 facebook.com	3
3.	 m.facebook.com	3
4.	 eowb.org	2
5.	 co.wallowa.or.us	1
6.	 elkhornmediagroup.com	1
7.	 ignitebybusiness.org	1
8.	 l.facebook.com	1
9.	 oregon.gov	1
10.	 startsupnow.org	1

Top Posts/Pages ^①

Show: 10 results ▾

1.	Northeast Oregon Economic Development District – Growing Business – Strengthening Communities	300
2.	About – Northeast Oregon Economic Development District	92
3.	Events – Northeast Oregon Economic Development District	83
4.	IDA – Northeast Oregon Economic Development District	63
5.	Newsletter – Northeast Oregon Economic Development District	62
6.	Entrepreneur – Northeast Oregon Economic Development District	56
7.	CEDS – Northeast Oregon Economic Development District	45
8.	Diversity, Equity and Inclusion – Northeast Oregon Economic Development District	35
9.	Nonprofit – Northeast Oregon Economic Development District	31
10.	Funding – Northeast Oregon Economic Development District	27

Q - Deadline to have project completed?

A - Desired Redesigned Website Launch Goal Date - May 6, 2022